



Dr. Ernst Gittenberger

Born 1971, married to Cornelia Kohlross-Gittenberger (organizational consultant), living and working in Vienna (and Linz)

Economic research, specializing in retail and consumer research

Dr. Ernst Gittenberger has over 20 years of experience in economic research, with a special focus on retailing and consumers. In February 2020 he and Cornelia Kohlross-Gittenberger founded kgerOG kohlrossgittenberger | entwicklungsräume (space for development) which specializes in organizational consultancy and economic research. Since November 2019 Ernst Gittenberger has also been teaching at the Institute for Retailing, Sales and Marketing (IHaM) at Johannes Kepler University Linz (JKU).

Professional background

Managing Director/Partner | [kohlrossgittenberger | entwicklungsraeume](#) | [www.kger.at](#) (current)
Head | Centre of Retail and Consumer Research | [Institute for Retailing, Sales and Marketing](#) |
Johannes Kepler University Linz ([www.jku.at/ham](#)) (current)
Over 20 years' experience as senior researcher and consultant

Fields of action

Retail and consumer research for institutions and companies
Consultancy based on research findings
Presentations based on research findings

Education and Training

Studied Business Administration at Vienna University of Economics and Business (WU)
Doctorate in Social and Economic Sciences from Vienna University of Economics and Business (WU)
Regular management training
Regular professional development in economic and social science methodology

Expertise

Many years of experience in acquisition, conceptualization, development and leadership of research projects (particularly in retail and consumer research)

Networking with and consultancy for institutional clients (chambers of commerce, government ministries, interest groups, companies)

Several years' teaching experience in market research

High level of expertise in employee management and coordination of external partners (networks)

Numerous publications and presentations on research findings

Expertise in quantitative and qualitative methods of empirical economic research

Languages: German / English

Personal skills

Excellent analytical skills and data literacy

Outstanding organizational and management skills

Excellent interpersonal skills when working with clients

Outstandingly conscientious and loyal

Open to development and innovation

Structured and meticulous approach to work

Contact details

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